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## **Pason Power Enables Solar and Energy Storage Project Developers to Deploy with Confidence**

*End-to-End Data Intelligence Platform Makes Battery Storage Project Sizing and Performance Predictable*

**Houston, Texas – October 16, 2018** – A new tool enabling the solar and energy storage industry to deploy with confidence was released by [Pason Power](#) today. The Storage Architect™ modeling software for energy storage project development puts economics first by forecasting a project's economic value with the same optimization algorithm that runs autonomous energy storage systems in the field. With Storage Architect, Pason Power significantly reduces the risks to asset owners, installers, and financiers of overbuilding or underbuilding systems.

“With our platform, you don’t have to be a data scientist to get your solar plus storage projects from pencil-out to power-on,” said Bryce Evans, Success Manager at Pason Power. “Storage Architect gives energy project developers a precise projection of how much storage a site will require, what the payback period will be, and what the net present value of the system is. This enables energy project developers to zero-in on opportunities and deploy storage and solar plus storage projects with confidence.”

Storage Architect is powered by a sophisticated analytics platform built by a company with a legacy of over 24 years in the management and security of energy data. Pason Power is backed by its parent company, Pason Systems Inc. (TSX: PSI), and leverages robust, industrial technology which has provided data acquisition and management for over 600,000 drilling sites worldwide, representing over \$1 trillion in drilling operations globally. Pason enjoys one of the strongest balance sheets in the industry and has a 40-year track record of adding value through energy data.

“A major hurdle solar and storage installers face in project and proposal design is the inconsistency between the benefits that estimation tools predict customers will see from their renewable energy and storage projects, and how the completed systems actually perform in the field,” said Brent Harris, CTO of energy storage manufacturer Eguana Technologies Inc. “Pason Power offers a platform for storage estimation and operations that is powered by the same underlying analytics engine, which enables installers to present the cost and performance of several installation options to their customers with confidence.”

Storage Architect puts the power of advanced battery optimization and control algorithms into the hands of system integrators, project developers, as well as energy sustainability and efficiency consultants; enabling users to identify the economic viability of energy storage systems to perform demand charge management in concert with renewable energy generation. Upon system commissioning, the project configuration developed in Storage Architect is transferred to the advanced energy storage system providing a seamless transition from pencil-out to power-on.

Individuals interested in learning more, or signing up for a free trial of Storage Architect can do so here: <https://storagearchitect.pasonpower.com/>

### **About Pason Power**

Pason Power enables customers to build, sell, operate, and support advanced energy storage systems through its energy intelligence software platform. Pason Power customers can confidently right-size and model the financial performance of energy storage projects to significantly lower project risk and confidently move from pencil-out to power-on™. The company is built on a legacy of over 24 years in the management and security of energy data. The company is backed by its parent company, Pason Systems Inc. (TSX: PSI), and leverages robust, industrial technology which has established it as a world leader in energy data management and controls automation. Pason enjoys one of the strongest balance sheets in the industry and has a 40-year track record of adding value through energy data. Pason Power solutions are compatible with leading component suppliers and enable energy storage systems that reduce costs for end users, serve as reliable grid assets for utilities, and let developers deploy storage systems of all sizes with confidence. For more information please visit <https://pasonpower.com/> and follow us on Twitter [@PasonPower](https://twitter.com/PasonPower) and LinkedIn [pason-power](https://www.linkedin.com/company/pason-power).

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